



## Lawrence J. Roland

### Versatile Advocate

Attorney

Goosmann Law Firm

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Lawrence J. Roland (Larry) is a versatile advocate. Larry's diverse capabilities and versatile base of experience in different industries allows him to provide strategic legal advice with a thorough understanding of each of his clients' needs, challenges, and opportunities. Larry solves problems involving trucking and transportation, employment and labor law, litigation and trial law, banking and finance, business, administrative law, cyber law and telecommunications, and estate and business succession planning. Before becoming an attorney, Larry worked in the financial industry, television and media, food processing, and trucking. You could say that he is the "Jack of all trades". Having knowledge in a broad spectrum of industries and types of law makes him ready for any case you throw his way. Larry is a versatile advocate - sharp, and fully equipped to solve your legal problems.

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#### Education:

Creighton University School of Law, Omaha, NE J.D., 2013

- Certificate in Litigation Law
- Certificate in Business Law
- CALI Excellence for the Future Award in Pretrial Litigation (2013)
- CALI Excellence for the Future Award in Scientific Evidence (2012)
- Judge Donald P. Lay Law Review Student Award
- Outstanding Service to the Law School Award

University of Nebraska at Omaha, Omaha, NE, MBA, 2009

Marquette University, Milwaukee, WI, Bachelors of Arts, 1997

#### Bar Admissions:

- State & Federal Courts: Nebraska and Iowa
- U.S. District Court for the District of Nebraska

#### Employment:

Gross & Welch, P.C., L.L.O.: Omaha, NE

**Associate Attorney, 2013 - 2017**

- Represented corporate and individual clients in various civil litigation matters. Responsible for handling all aspects of client cases up to and through trial, including interacting with multi-layered clients, conducting discovery, taking depositions, drafting and arguing motions, negotiating settlements, preparing legal memoranda, and zealously advocating for clients - at trial and through the appellate process. Prepared and presented Nebraska State Bar Association approved CLE on URLTA updates in Nebraska and effective clawback provisions and inadvertent disclosure with focus on Rule 502 of the Federal Rules of Evidence.

Walentine, O'Toole, McQuillan & Gordon, LLP: Omaha, NE

**Associate Attorney, 2013**

- Granted pro hac vice admittance into the Douglas County Court (Nebraska) to successfully represent client at bench trial before Honorable Judge Lowe. Served as second-chair attorney for a three-day trial in Woodbury County Court (Iowa) before Honorable Judge Hoffmeyer. Assisted firm's litigation attorneys in preparing pleadings, discovery, party communications, and research.

Walentine, O'Toole, McQuillan & Gordon, LLP: Omaha, NE

**Law Clerk, 2011 - 2013**

- Argued before the Nebraska Supreme Court addressing professional negligence and premises liability standards. Argued opposition to summary judgment motion before Honorable Judge Senff. Assisted in three-day trial in the United States Bankruptcy Court for the District of Nebraska and drafted subsequent appellate brief for Eighth Circuit Bankruptcy Appellate Panel. Researched and drafted an NSBA Ethical Advisory Opinion published by Ethics Committee. Drafted pleadings, motions, and supporting briefs for insurance defense, subrogation cases, and complex commercial litigation matters. Prepared discovery and questions for witness examinations and depositions.

TD Ameritrade: Omaha, NE

**Financial Representative, 2009**

- Customer Service Specialist for Premier Clients Division upon completion of the Financial Industry Regulatory Authority Series 7 (general securities registered representative license) and Series 63 (security order soliciting) examinations.

Coca-Cola Enterprises: Omaha, NE

**Lead Merchandiser, 2008 - 2009**

- Supervised 11-member overnight service team that maximized product sales through precise inventory control and daily product placement. Set successful product placement procedures for distribution outlets.

Shop At Home, LLC: Nashville, TN

**Vertical Business Unit Director - Coins and Sports Collectibles, 2006-2007**

- Managed all aspects of an annual \$100 million television and online sales vertical operation. Directed a 16-member team that managed vendor negotiations, product pricing strategies, merchandise marketing, on-air host development, customer service and retention, and outbound Elite Coin Concierge program.

**Manager of Programming Operations & Director of Studio Management, 2003 - 2006**

- Created and managed the daily host, producer, and promotional schedules, and the business ledgers of four departmental budgets while maximizing the studio usage for a \$200M a year television and online retail entity.

Qwest Digital Media / North Star Studios: Nashville, TN

**Manager of Project Specialists, 2000 - 2003**

- Managed multiple studio, field, mobile, and post production clients while maintaining company profit margins and maximizing resource utilization, assisting both the Sales Team and Executive Management.

N.E.T. / America's Voice Television: Washington, D.C.

**Affiliates Director; Programming and Operations Assistant Manager, 1997 - 2000**

- Communicated daily with cable affiliates carrying NET/AV programming, provided network support (writer, producer, and on-air talent), and Web maintenance. Developed, communicated, and implemented all convergence initiatives facilitating Senior Vice President.

**Professional Organizations:**

American Bar Association

- Litigation Section
- Labor and Employment Law Section

Iowa State Bar Association

Nebraska State Bar Association

- 2016 Class of Fellows
- 2016-2017 Leadership Academy
- House of Delegates
- Elections Committee
- NetWORKS!
- Business Law Section
- Real Estate, Probate, and Trust Law Section
- Government and Administrative Practice Section

Omaha Bar Association

- Public Service Committee (2012-Present)
- Lawyers in the Classroom (2015-Present)
- Executive Council Treasurer (Elect 2015)

Nebraska District Court

Nebraska Defense Counsel Association

- Affiliation with National Defense Counsel Association and Defense Research Institute

NAMWOLF

- IP PAC

Nebraska State Bar Foundation

Creighton University Young Alumni Council, Founding Board Member

**Community Involvement:**

- Essential Pregnancy Services Board of Directors - President, Governance Committee Chair
- YMCA U10, U12, and U14 Flag Football Coach
- St. Margaret Mary Parish Volunteer
- Cub Scout Den Leader and Cubmaster (Pack 378); Assistant Scoutmaster (Troop 378)
- Boy Scouts of America – Eagle Scout
- 2016 Candidate for Nebraska Unicameral – Legislative District 9